

Curriculum Map for Edexcel Business Studies



Year group	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Theme 1: Investigating small businesses						
10	1.1 Enterprise and entrepreneurship	1.2 Spotting a business opportunity	1.3 Putting a business idea into practice	1.4 Making the business effective	1.5 Understanding external influences on businesses	1.5 Understanding external influences on businesses (cont.)
	1.1.1 The dynamic nature of business	1.2.1 Customer needs	1.3.1 Business aims and objectives	1.4.1 The options for start-up and small businesses	1.5.1 Business stakeholders	1.5.5 External influences
	1.1.2 Risk and reward	1.2.2 Market research	1.3.2 Business revenues, costs and profits	1.4.2 Business location	1.5.2 Technology and business	Revision and practice assessment
	1.1.3 The role of business enterprise	1.2.3 Market segmentation 1.2.4 The competitive environment	1.3.3 Cash and cash-flow 1.3.4 Sources of business finance	1.4.3 The marketing mix 1.4.4 Business plans	1.5.3 Legislation and business 1.5.4 The economy and business	

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Theme 2: Building a business						
11	2.1 Growing the business	2.2 Making marketing decisions	2.3 Making operational decisions	2.4 Making financial decisions	2.5 Making human resource decisions	Catch up/Revision and final exams
	2.1.1 Business growth	2.2.1 Product	2.3.1 Business operations	2.4.1 Business calculations	2.5.1 Organisational structures	
	2.1.2 Changes in business aims and objectives	2.2.2 Price 2.2.3 Promotion 2.2.4 Place	2.3.2 Working with suppliers	2.4.2 Understanding business performance	2.5.2 Effective recruitment	
	2.1.3 Business and globalisation 2.1.4 Ethics, the environment and business	2.2.5 Using the marketing mix to make business decisions	2.3.3 Managing quality 2.3.4 The sales process		2.5.3 Effective training and development 2.5.4 Motivation	
					Revision and practice assessment	